

Take your life to a whole new level of excellence

**FasTrak**

# NLP Practitioner

Certification training



**FasTrak**

# NLP Master Practitioner

Certification training



THE LARGEST NLP TRAINING  
COMPANY ON THE PLANET

NEURO-LINGUISTIC PROGRAMMING  
TIME LINE THERAPY®  
HYPNOSIS  
NLP COACHING



TAD JAMES CO.

**CHANGE YOUR LIFE FOR THE BETTER.**

The courses outlined in this booklet have helped thousands of people from around the world just like you to improve their business skills, the quality of their relationships and achieve financial outcomes, as well as FasTrak desired changes in behaviour such as weight loss, quitting smoking, pain control and fitness goals. In fact the seminars will help you FasTrak your **SUCCESS IN ALL AREAS OF LIFE.**

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# FasTrak NLP PRACTITIONER

## Certification Training

### Accelerate your journey to success

Neuro-Linguistic Programming (NLP) is a proven and potent method for achieving what you want in life. And there is no better organisation through which to experience that power, motivation and inspiration than the Tad James Company - Masters of NLP.

Now's your chance to move your learning to the next level with our world renowned FastTrak NLP Practitioner Certification Training - the proven way to fulfil your true potential and achieve happiness, love, freedom and all the other riches life has to offer.

In just 7 days, you'll learn the skills you need to understand the relationship between mind, body, emotions and actions. And most importantly how to use that understanding to implement change and create the life you really want.

### Meet the experts

Tad James (M.S., Ph.D.) was the second person in the world to become a certified Master Trainer of NLP. His desire for excellence led him to create and develop Time Line Therapy®, the groundbreaking techniques and trainings, which have made him a living legend in NLP and a bestselling author of seven books in the field.

Adriana James, (M.A., Ph.D.) is a gifted and charismatic presenter. As a Certified Master Trainer of NLP, Time Line Therapy®, Hypnosis and Coaching, she is a true ambassador of change and is renowned for always achieving outstanding results with the people she empowers.



# Four Certifications. One Amazing Experience

FasTrak NLP Practitioner Certification Training enables you to take control of your thoughts, emotions and actions to determine your own destiny. Over the 7-day course you will cover four certifications to help you transform not just your own life, but also the lives of those around you.

## 1. NLP Practitioner Certification

NLP is the most practical, results-driven method there is for detecting, understanding and controlling our conscious and unconscious thinking. We will show you how to harness the power of NLP and apply it to yourself and others - individually, in business and as a coach.

### What you will learn during the training

- Understand the basis of NLP - principles and starting points
- Discover fundamental beliefs to empower Mind Mastery, not Mind Slavery
- Identify and take control of the intricate connections between your mind, emotions and behaviour
- Understand how you learn, communicate, change and evolve

### Some of the topics you will cover

- Rapport - how to create instant liking and agreement
- Representational Systems - how we use our five senses to represent information from the world internally
- Submodalities - the secret programming software of your mind
- Language patterns - the words you use to demonstrate your intellectual attributes and personal characteristics
- Anchoring - how to control your feelings and your state of mind
- Strategies - how to control your mental processes to create specific results
- Parts - how to detect and stop inner conflicts

### How you can use what you learn

Use your NLP applications across:

- All modes of business including sales and communication
- Learning and educational coaching
- Business and personal coaching
- Personal growth and change
- Performance enhancement and relationship coaching



## 2. Time Line Therapy® Practitioner Certification Training

Dr. Tad James is the creator of these amazing techniques, so you're getting your certification direct from the source. Inspirational topics covered include:

### Gain total control of your life

- Move through your and others' internal blocks
- Eliminate negative emotions, beliefs and decisions
- Make the right decisions with assurance
- Discover what really matters to you
- Get motivated and STAY motivated!

### Create the kind of future you really want

- Understand your own internal time machine to create your future
- Use S-M-A-R-T criteria for making your goals come true
- Learn how to visualise your future so it's more compelling, motivating and exciting for you

## 3. Hypnotist Certification

As part of your Training you will learn hypnosis from true authorities on the subject. Dr. Tad James is the author of the bestselling book on the subject: *Hypnosis, A Comprehensive Guide*. You will also learn Ericksonian Indirect Permissive Hypnosis so that you can increase your results with the largest number of clients.

## 4. NLP Coach Certification

Coaching of any kind - business, educational, performance enhancement - is one of the fastest-growing and most rewarding industries on the planet. The Tad James Co. is one of the only training providers in the world authorised by the American Board of Neuro-Linguistic Programming to issue this prestigious NLP certification.



### Your FREE enrolment pack

Get started straight away with this FREE pre-study enrolment pack, delivered to your door as soon as you sign up. As well as the 20 CD audio collection, it includes a host of other material to stimulate and motivate you, so when you come along to our 'live', hands-on training sessions you'll already be fully primed to succeed.



**Enrol now** - and take your life to a whole new level of excellence

**Call Our Offices:**

**US - 888 440 4823**

**AU - 1800 133 433**

**International - +61 2 9221 9221**

*"I am so thrilled to be able to add all aspects of the NLP Practitioner training to my coaching tool box. And especially for the first time to work with a client using Time Line Therapy® (major stage fright). My client completely let go of the emotions and limiting decisions and I believe she will have great success." Sally Arnold, Melbourne, Australia*

# FasTrak NLP MASTER PRACTITIONER

## Certification Training

### Become a Master of your own future

Once you've completed your Practitioner Training, take the next inspirational step and shift up to our Master Practitioner Training. The NLP Master Practitioner Training is about mastery – the mastery of your current NLP skills and mastery of a whole new level of powerful techniques.

### Learn from the authority

Here, you'll learn from Drs. Tad & Adriana James themselves, honing the knowledge you've already acquired and pushing yourself into overdrive with advanced one-on-one teaching. As well as achieving what you want in all aspects of life, you'll discover how to use your NLP skills from an entirely different angle.

In other words, you will learn from the Masters of NLP how to become a Master yourself.



### Four Certifications. One Masterful Experience

FasTrak NLP Master Practitioner Certification Training enables you to take control of your thoughts, emotions and actions to become a true Master of your own destiny. Over the 15-day course you will cover four certifications (plus an exclusive course on human behaviour) to help you create change in every aspect of your life and discover new ways to pass that knowledge on to others, whether in business or your personal life.

#### 1. NLP Master Practitioner Certification

Neuro-Linguistic Programming (NLP) is one of the most advanced technologies available today for creating human change. At the FasTrak NLP Master Practitioner Certification Training you will learn:

##### **NLP and Quantum Physics**

- Simple and easy-to-understand introduction to Quantum Physics and how to use the principles for NLP and personal change
- Why the human mind works more like Quantum Physics than Newtonian Physics, and how to use this to your advantage - the holographic nature of the universe
- Why spontaneous change occurs

## **Quantum Linguistics – conversational change**

- Learn how to use verb tenses in conversation to put present problems in the past and future solutions in the present
- Find out how to use language with volition as a resource for success
- Discover how easy it is to change limiting beliefs unobtrusively during conversation
- Learn the 16 ways of answering any kind of objection (Sleight of Mouth)
- Discover how to use a set of specific questions to direct your client's thinking in a more positive way (Meta Model III)
- Eliminate deep unconscious sources of unhappiness (Prime Concerns)
- Learn a fail-safe negotiation model (always produces results)
- SPIN – learn how to recognise it, read between the lines and understand the true meaning of what is being said

## **Personal values – your source of happiness**

- Discover what motivates you, what constitutes your personal conscious and unconscious source of ethics and fulfilment
- Learn how to identify the part of values which do not serve and support you any more
- Identify and dispose of unconscious values conflicts (i.e. I want to make money, but if I work too hard I won't have any freedom)
- Learn about thinking in relation to values and personal evolution
- Discover how to change values so that they support your desires and growth
- Learn how to use values alignment in business, sales, management, relationships and health

## **Meta programs – unconscious inner patterns that make you who you are**

- Learn how to select people you consider most suitable for certain jobs in a win-win situation (an extremely valuable business tool)
- Find out how to elicit Meta Programs conversationally without intruding in your client's personal life

## **Advanced submodalities**

- Use hardwired neurological drivers to create lasting change
- Learn how to manufacture designer SWISH patterns according to your client's individual needs

## **Advanced strategies**

- Learn how to install strategies – formally and informally through the Logical Levels of Therapy process
- Discover advanced elicitation of strategies with particular business (sales & management) applications

*“If you want to accelerate all aspects of life, then take the Master Practitioner to increase your performance levels. Life has many challenges and this course is just what you need to face up to them – and then some. Just do it!”* Stephen Sinclair, Sydney, Australia



## **NLP presentation skills and training design**

- Learn how to design a presentation that will appeal to any type of personality
- Discover how to succeed at the NLP Trainer's Training and become a True Leader and Great Trainer
- Learn the secrets known only by NLP Master Trainers with this level of experience

## **2. Master Practitioner Time Line Therapy®**

Talk to the expert. Dr. Tad James is the creator of these amazing techniques, so you're getting your certification direct from the source. The topics you'll cover include:

- Taking a Detailed Personal History
- Releasing negative emotions like anger, sadness, fear and guilt from the past
- How to carry out a complete breakthrough session with your client (tailored for business, personal therapy or education)
- Letting go of limiting decisions and beliefs (advanced explanation)
- Understanding what creates anxiety and how to get rid of it
- The Creating Your Future® process
- Using Time Line Therapy® techniques to assist clients in accelerating their personal change
- Participating in giving and receiving a minimum 5-hour personal breakthrough session
- Pain paradigm (get rid of chronic pain)
- Relationship paradigm
- Establishing a practice and selecting clients

### **Get total control of your life**

- Discover how to find hidden unconscious patterns – yours and others' internal blocks
- Learn Past Life Regression techniques
- Eliminate unwanted emotions that continue to bother you
- Understand the connection between healing your body and emotions

### **Create the future you really want**

- Understand your own internal time machine and how it creates your future
- Know the difference between Hope and Certainty
- Eliminate limiting beliefs and decisions
- Learn how to master visualising your future, so it's more compelling, motivating and exciting for you



### 3. Master Hypnotist

- Learn three hypnosis techniques: permissive, authoritarian and a combination of both (Erickson, Estabrook and Elman)
- Become masterful in inducing all the classic hypnotic phenomena including full-body catalepsy
- Discover the healing paradigm using ideo-motor signalling to communicate to the Unconscious Mind



### 4. Master NLP Coach

Coaching is becoming one of the fastest-growing industries in the world, so it's important for you to know how to master coaching in business, education and performance enhancement settings. You will learn the full body of knowledge needed to create an ongoing coach/client relationship. We will also share with you tips on how you can find your first clients and how much to charge.

#### Dr. Clare Graves

Dr. Clare Graves was an Emeritus Professor in Psychology with the Union College, New York. Included as part of your training is this wonderful introduction to his material - Clare Graves' Values System, which offers you:

- A way of thinking about the differences and complexities of human existence
- Brings order, predictability and understanding to the apparent chaos of human affairs
- Lays out a pattern of human diversity and a trajectory for change
- Addresses why we have unique perspectives on living, and how our senses of what the 'real world' is like can vary

#### Our guarantee

We believe that student satisfaction is vital. If at any time prior to the end of the training you should become dissatisfied with the program, simply inform the instructor and we will refund your entire enrolment fee.

#### Lifetime support

We provide lifetime support with any purchase of product and on any training you take with us. If at any time before, during or after your course, you have a question or need some help, we'll be there for you. And as soon as you enroll, our in-house coaches will contact you on a regular basis to discuss your progress.

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*"I would advise anyone who is looking to attend any Tad James Company's exciting programs to go for it. The value of the product, professionalism of the support, the delivery of the content is far better than any other course content of its kind in my book. To all the people that make this happen, well done and may so many more of your clients create the awareness and outcome with the empowerment you gift."* Gilbert François, Melbourne Australia

# TWO INCREDIBLE COURSES TWO AMAZING WAYS TO CHANGE YOUR FUTURE

With the Tad James Co. you have the opportunity to master all that NLP has to offer and make positive strides towards a more successful future. And what you learn is sure to inspire and motivate you to achieve your goals. *The power is in your hands.*

## FasTrak NLP Practitioner Certification Training

Take the next inspirational step towards achieving personal excellence and *attend this 7-day training course.*

- Control the connection between your mind, emotions and behaviour
- Learn to set goals and achieve them
- Learn how to coach yourself and others
- Define exactly what you want in life
- Create the future you really want
- Eliminate negative habits
- Accelerate healing
- Awaken your higher consciousness

## FasTrak NLP Master Practitioner Certification Training

Take the next empowering step towards achieving personal excellence and *attend this 15-day training course.*

- Learn how to control conversations
- Learn how to use Quantum Theory in your life and career
- Become an expert in motivation
- Learn advanced therapy strategies
- Become an inspirational presenter and coach
- Become masterful in hypnosis methods and practice
- Master negotiation and selling techniques
- Master the healing process

**You will be richly rewarded for your investment.**

**Pick up the phone and call us on (US) 888 440 4823**

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*“NLP may be the most powerful vehicle for change in existence.”*

Psychology Today magazine

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